

each baby counts + learn & support Logic Model

Why are we doing it?

Need/Situation

Despite the wealth of information on the causes of perinatal and maternal mortality and morbidity, maternal safety reports continue to highlight similar concerns with care.



There is an urgent need to systematically implement the learning from maternity safety reports to improve the quality and safety of maternity and neonatal services across the country.

Who/what do we need to deliver it?

Inputs

- 16 NHS maternity professionals selected as Local Development Leads (LDLs), with protected time for one day per for the duration of the programme
- Programme delivery team comprising of two senior midwives, one obstetrician, research fellow and programme administrator
- Venues/virtual platforms to deliver workshops
- Creation of local multi-disciplinary home team including user representatives led by LDL
- Programme oversight group including key stakeholders from RCOG, RCM, NHS Improvement, User representatives, King's College London

Who's doing what?

Activities

- Training & development of LDLs:**
- Monthly workshops with LDLs on leadership skills, safety thinking and quality improvement methodology
 - Coaching and mentoring support from clinicians within core team
 - LDLs to attend regional and national service improvement network meetings
- Quality improvement work diagnostic phase:**
- Review of report recommendations and existing literature (core team)
 - LDLs to collate local evidence through serious incident (SI) reviews, focus groups and observation using a behavioural science approach
- Intervention design phase:**
- Creation of intervention strategies to address identified barriers
- Implementation and monitoring:**
- Creation of training materials, hold training sessions with staff prior to implementing intervention
 - Collect baseline and follow up measures based on behavioural science



What tells us this is happening?

Outputs

- Training & development of LDLs:**
- Number of workshops held
 - Number of attendees at workshops
 - Number of coaching contacts per LDL
 - Number and type of maternity safety meetings attended
- Quality improvement work diagnostic phase:**
- Number of consultations/ focus groups held with staff (including number of attendees and role)
 - Number of consultations/focus groups held with women (including number of attendees)
 - Number, length and location of observations done
 - Number and types of contributory factors identified from SI reports
- Implementation and monitoring:**
- Number of people and roles within home team
 - Number of staff and roles attending intervention training sessions
 - Number of responses to baseline and follow up survey



What tells us it's working?

Outcomes

- (short term, assessed in evaluation)**
- Training & development of LDLs:**
- Increased clinical leadership and quality improvement capability of LDLs
 - LDLs' increased knowledge and awareness of key concepts in maternity safety
 - LDLs' increased participation in regional and national service improvement networks
- Quality improvement work:**
- Increased number of staff escalating concerns across 16 units
 - Increased positive attitudes towards escalation within staff across 16 units
 - Reduction in reported barriers to escalation across 16 unit
 - Implementation success in terms of the feasibility, acceptability, reach, adoption and sustainability of the intervention strategies



Impact

- (long term, not assessed in evaluation)**
- Inform future training approaches for NHS staff and increased capability of teams to implement changes to practice
 - Reduction in avoidable harm during intrapartum care as a result of escalation failures
 - Increased staff well-being and reduction in attrition following serious incidents
 - Women and families' increased satisfaction with maternity care
 - Improved clinical escalation practice nationally through sharing learning
 - Reduction in negligence payments made as a result of escalation failures

